

# Management Training Systems, Inc.

*Providing a portfolio of solutions that will give you a distinct business advantage.*

E-Learning

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623-587-7644

[jnkmtsmn.com](http://jnkmtsmn.com)

[www.organizationalstrategist.com](http://www.organizationalstrategist.com)

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## From the President



Dr. Jan Northup

**A client asked if we had The Promotable Woman and Life's A Bitch (resilience) training available in an e-learning format. The rest is history.**

**Watch For Our Press Releases Which Will Include A Link For Viewing Demonstrations Of Both Courses.**

**The Holidays Are Approaching  
Why not give yourself the gift of e-learning?  
Why not give one of our e-learnings as a gift to a friend, colleague or client?**

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## OUR CLIENTS ASKED AND WE RESPONDED!

In today's changing economic climate many organizations are looking for ways to deploy training with minimal cost. Having an instructor-led training can be expensive, with costs including instructor fees and travel related expenses.

Additionally, instructor-led training isn't always as efficient as it needs to be, considering the logistics of planning and delivering on-site courses and the need for targeted participants to be away from their jobs at the same time. Organizations with satellite offices have the flexibility of providing training without the expense of bringing everyone to one location. The outcome is a cost-effective method of providing training to larger numbers of employees.

We are really excited to announce the development and release of two e-learning courses. In collaboration with the internationally recognized specialist in e-learning development, SilkWeb Consulting and Development, Dr. Northup has converted two of her books into an e-learning format for organizations and individuals who may not have the opportunity or resources to attend live presentations. The Promotable, Have We Come A Long Way, Baby? based on the book of the same title and Resilience in Action based on the book, Life's A Bitch And Then You Change Your Attitude.

### What is e-learning?

E-learning (sometimes referred to as distance learning) is a formalized teaching and learning system specifically designed to be carried out remotely by using electronic communication (through on-line web access).

### Why e-learning?

Delivering e-learning through an organization's learning management system (LMS), organizations can provide their employees with an alternative to "classroom" instruction. The e-learning programs are available to individuals and organizations. For individuals focused on continuous life-long learning, our company's LMS provides learning opportunities to those who may not have access to organizationally sponsored training.

**For more information please contact Dr. Jan Northup or Sheryl Stephen at 623-587-7644 or via email at [Sheryl@trainingperformance.com](mailto:Sheryl@trainingperformance.com) to learn more or order your e-learning courses!**